



CENTER for ADVANCED
INFORMATION MANAGEMENT
a New York State Center for Advanced Technology at Columbia University



Announcement

Metropolitan Area Medical Informatics Update

On July 17, 2007, local and regional health informatics specialists are invited to meet in New York City to explore the latest developments in one of the nation's hottest arenas in information technology.

This first time event will be sponsored by Columbia University's Department of Biomedical Informatics and Center for Advanced Information Management* and hosted by Pfizer Healthcare Informatics. It is also being supported by The New York Chapter of HIMSS and Medical Informatics New York.

Speakers include representatives from public and community agencies (Farzad Mostashari, Tom Check), industry (Paul Keckley, Daijin Kim), hospitals/medical centers (Gil Kuperman, Ken Ong), and academia (Ivan Iossifov).

The program will consist of invited talks covering various aspects of healthcare/medical/biomedical informatics with clinical, industrial, academic, and public health themes. Presentations will be 30 minutes, with ample time for questions and discussion.

There is no cost for this event, but space is limited. Lunch will be provided by Pfizer Healthcare Informatics. Registration requests will be accepted through July 10, and will be processed through the Center for Advanced Information Management. (Please contact Laura Tejada at Laura.Tejeda@dbmi.columbia.edu).

When/Where

The meeting is scheduled for 9:30 AM to 4:00 PM on July 17, 2007 at Pfizer Headquarters, Fourth Floor, Time Square Conference Room, 219 E 42nd St. Attendees should report first to 235 E 42nd St. to obtain guest passes.



* A NYSTAR-sponsored
Center for Advanced Technology

Medical
Informatics
New York
www.medinfony.org



SPEAKERS

Thomas Check

Vice President and Chief Information Officer

Visiting Nurse Service

Data Exchange between a Regional Homecare Provider, Other Healthcare Providers, and the Patient and Family

Ivan Iossifov

Department of Biomedical Informatics/Center for Computational Biology and Bioinformatics, Columbia University

Text-Mining and Its Applications in Real-Life Biomedical Research

Paul H. Keckley, PhD

Executive Director

Deloitte Center for Health Solutions

Biomedical Informatics in Health System Transformation: Implications for New York

Daijin Kim, MD

Associate Director

Pfizer Healthcare Informatics

Pfizer's Efforts in Understanding How to Leverage Electronic Health Records for Clinical Research

Gil Kuperman, MD, PhD

Director of Quality Informatics, New York Presbyterian Hospital

Associate Professor of Biomedical Informatics, Columbia University

Data Exchange in New York City: An Overview of the NYCLIX Project

Farzad Mostashari, MD, MS

Assistant Commissioner and Chair

New York City Department of Health and Mental Hygiene

Primary Care Information Project Taskforce

Kenneth R. Ong, MD, MPH

Director of Clinical Information Systems

North Shore - LIJ Health System

Diffusion of Innovation Theory as Applied to Adoption of Ambulatory EHR and HIE